

The time has come for a **small batch brewery** to become a bigger small batch brewery.



Beerbliotek is a small batch brewery in the cultural heart of Gothenburg. We strive to produce exciting, unfiltered and unpasteurised beers of the highest quality.

Demand for our beer has grown extensively since we started, and we feel it is the perfect time to grow and to expand in a way that will suit us, our philosophy and our customers.

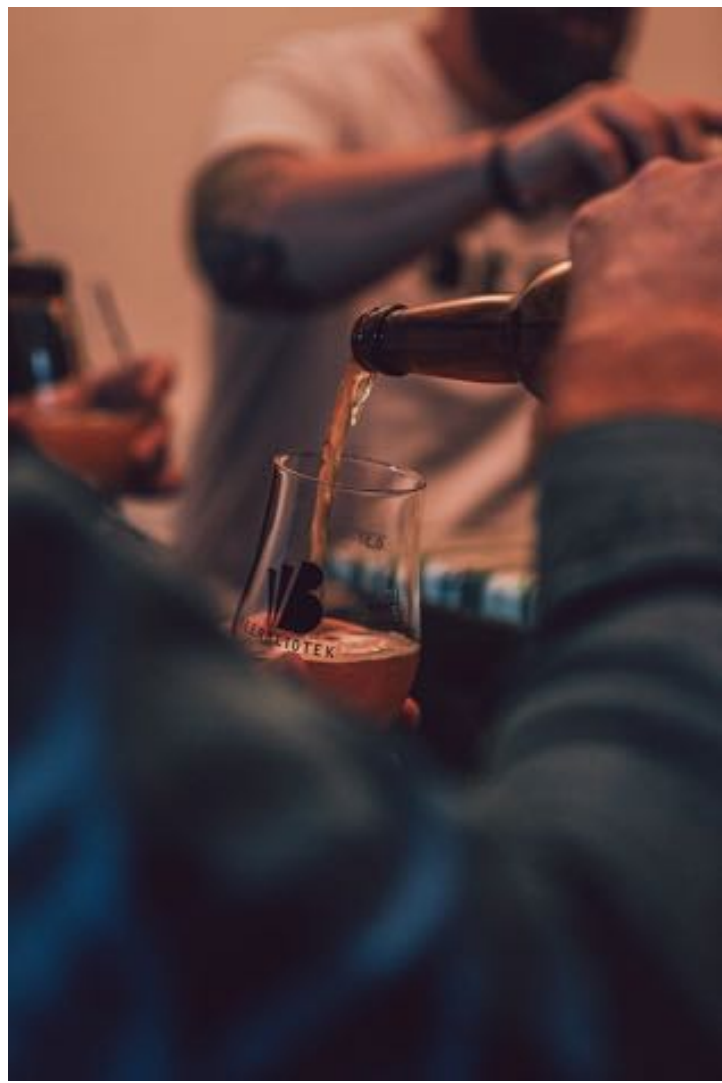
It all started in the beginning of 2013

We opened our doors in February 2013 and launched our first beer, a Black Ale Chili in March of that year. Since then we have stayed true to our philosophy of brewing one-off batches of new and exciting beers. At the end of October 2014, we have brewed 94 individual beers, and have 3 beers at Systembolaget in the four closest local stores.

Meeting demand.

In February 2013 we installed our brewery with a capacity of 90 000 liters per year. By March 2014 it was apparent we were quickly outgrowing our brewery. So the decision was made to install 4 new fermenters, along with a new cooling system, to increase capacity to around 180 000 liters per year.

Over the last 4-5 months our sales in Sweden have increased steadily with the addition of an extra



Systembolaget store, as well as more regular trips around Sweden. Our **export market** has also grown in the last year, with exports to Italy, Spain, Holland and Denmark, and we anticipate it growing even more next year.

Gothenburg, as our local market, has played a very large part in the growth of our brewery. It has a thriving beer scene with many great breweries, bars and restaurants offering an ever expanding selection of beers to engaged consumers with a thirst for hand crafted beer. Gothenburg will remain our core market and we will continue to release our newest creations here to our local customers, whilst increasing our profile throughout Sweden and international markets.

Expansion plans.

Our expansion consist of two parts. Firstly, we have added knowledge and passion within the company itself. Secondly, we are increasing the capacity at Beerbliotek to meet demand for our beer.

It is with a lot of excitement that **Beerbliotek welcomes Niklas Gustafsson and Gary Mclachlan to the our team.** Both Niklas and Gary bring a wealth of knowledge to our



company, having worked in the beer industry for more than 15 years. They are well known in the Gothenburg beer scene as the owners of The Rover and Ölrepubliken. We look forward to working with them in order to make Beerbliotek even better. Niklas and Gary join Adam, Richard, Anders and Darryl as partners here at Beerbliotek.

“I’ve always had a good connection with the guys from Beerbliotek.” - Gary

“Beerbliotek’s always been an exciting company, and this gives me an additional way to working with beer.” - Niklas

The second part of the expansion is the addition of a new, higher capacity Brewing facility. **An additional brewery. Call it a second brewery if you will.** Our brewery down in Sockerbruket will remain as is. It will continue to produce one-off, small batches of different beer styles. This second larger brewery will allow us to meet the demand for our beer both locally and abroad.

The future. The more things change, the more they stay the same.

Our philosophy has always been to produce many different beer styles. We enjoy experimenting and challenging ourselves to create better beer everyday day. As we grow, we will remain true to our philosophy of producing unfiltered and unpasteurised beers of the highest quality. Beers that we can stand behind with pride.

Over the coming months we will be keeping you informed with the progress of our expansion. We have lots of exciting news to share, so stay tuned!

Press contact: Darryl de Necker
darryl@beerbliotek.com

Photo credits: Filip Edin - <http://nearthebay.tumblr.com/>

Release date: 12-Nov-2014